

USER EXPERIENCE ON MOBILE NETWORKS



Uganda

August 2021

ABOUT THE DATA

Total number of samples: 65,345

Total number of unique devices: 33,744

Data collection period: 1 August - 24 August 2021

ABOUT THE REPORT

SpeedChecker aims to benchmark operators on the user experience and, therefore, the metrics in this report are designed with this in mind. Users accessing the services on the Internet are affected not only by the quality of the radio access network but also by other factors such as the mobile device performance, network backhaul capacity and interconnections to other networks.

Our <u>methodology</u> is designed to take into account all of those factors. Our metrics do not show the highest possible speeds or the lowest latencies that a particular operator can provide locally. The majority of the content accessed on the Internet is on CDNs and that is why SpeedChecker uses CDNs to perform the tests. Operators who have great radio access network as well as great connections to CDNs offer superior user experience and score better in our reports.



MNO SPEED BENCHMARK

The following table shows average download and upload speeds per MNO.

The measurements were made across the whole country and across the whole spectrum of available Radio Access Technologies (3G, 4G, 5G if available).

95% Confidence interval **Africell** 2,846 samples Download speed (Mb/s) 5.09 +/- 0.26 **Upload speed (Mb/s)** 2.00 +/- 0.13 Airtel 34,886 samples Download speed (Mb/s) 9.09 +/- 0.15 Upload speed (Mb/s) 5.32 +/- 0.11 MTN 20,624 samples Download speed (Mb/s) 7.36 +/- 0.14 4.17 +/- 0.11 Upload speed (Mb/s) **Tangerine** 6,948 samples Download speed (Mb/s) **1.57 -** +/- 0.04 2.27 Upload speed (Mb/s) - +/- 0.08



MNO 4G AND 3G DOWNLOAD SPEED BENCHMARK

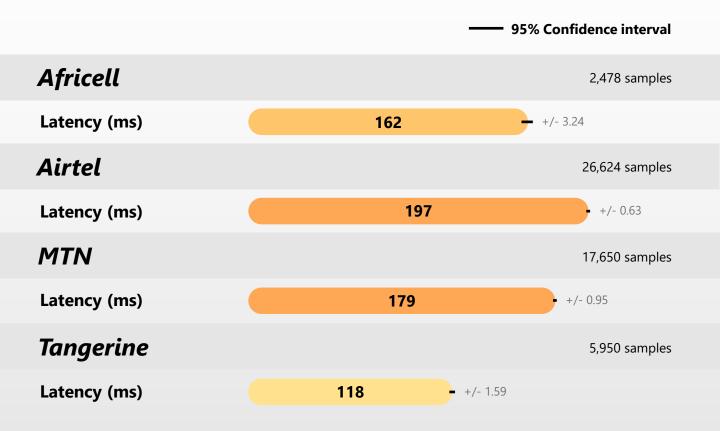
The following table shows average download speed per MNO and particular RAT.

95% Confidence interval **Africell** 1,234 samples 4G Download speed (Mb/s) +/- 0.40 5.47 3G Download speed (Mb/s) 4.67 +/- 0.53 **Airtel** 15,057 samples 4G Download speed (Mb/s) 9.76 +/- 0.20 3G Download speed (Mb/s) 4.82 +/- 0.23 MTN 8,981 samples 4G Download speed (Mb/s) 7.83 +/- 0.20 3G Download speed (Mb/s) 4.99 **-** +/- 0.31 **Tangerine** 5,155 samples 4G Download speed (Mb/s) **1.57** - +/- 0.04



MNO LATENCY BENCHMARK

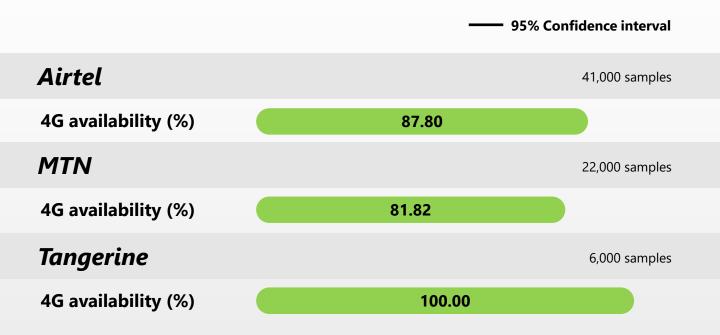
As described in our <u>data collection methodology</u>, latency is measured to the CDN endpoints. Operators who interconnect with CDNs well tend to offer better user experience in latency-sensitive applications as well as score well in our latency comparison.





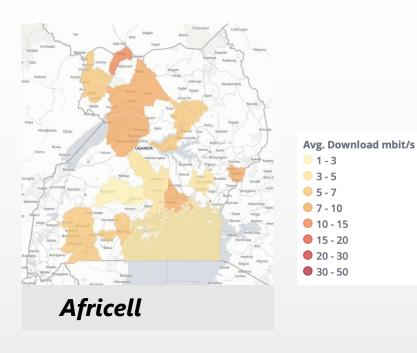
MNO 4G AVAILABILITY BENCHMARK

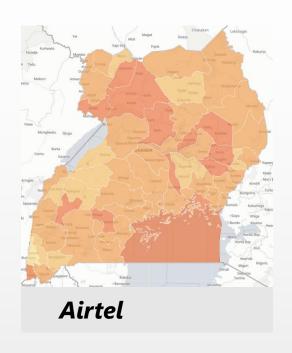
Our 4G availability metrics correspond to the % of the tests done on 4G vs 3G. This metric does not represent 4G coverage.

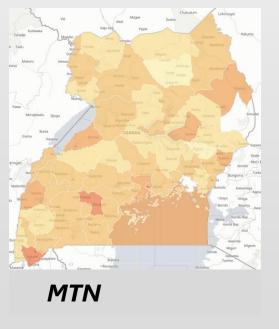




REGIONAL COMPARISON OF MNO DOWNLOAD SPEED PERFORMANCE













AVERAGE DOWNLOAD SPEEDS IN DIFFERENT REGIONS OF UGANDA

The following table shows the average download speeds in different regions of Uganda. The 2nd column is an average of all MNOs in a particular region.

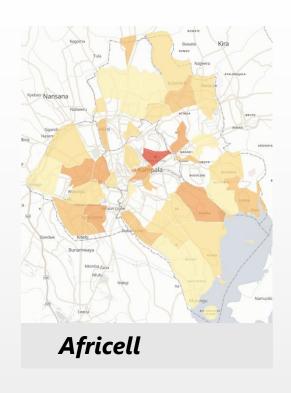
The fastest regions are at the top of the table measured in Mb/s.

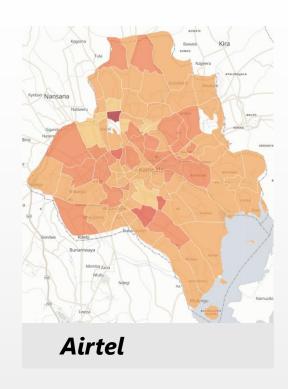
REGION	ALL OPERATORS	AFRICELL	AIRTEL	MTN	TANGERINE	TEST COUNT #
Mayuge	13.04	-	13.04	-	-	73
Sembabule	10.16	7.37	10.23	10.44	-	62
Kalangala	9.99	-	12.54	3.11	-	83
Kabale	9.27	-	9.02	11.26	1.94	239
Kisoro	9.05	-	14.76	4.57	-	93
Kayunga	8.58	-	10.63	3.45	2.13	123
Kaberamaido	8.16	-	10.40	4.65	-	25
Soroti	7.99	7.37	8.16	8.36	2.14	279
Kamwenge	7.95	-	11.15	5.68	-	101
Nakasongola	7.94	7.37	9.93	3.45	-	153
Kotido	7.87	-	9.90	6.01	-	103
Kampala	7.86	4.93	9.44	8.17	1.51	23,292
Pallisa	7.85	7.37	10.59	2.73	-	96
Wakiso	7.75	4.06	9.17	7.73	1.38	15,705
Nebbi	7.57	7.37	11.23	3.91	-	136
Adjumani	7.56	-	11.67	4.95	-	160
Jinja	7.38	-	9.92	5.26	1.72	761
Nakapiripirit	7.37	-	7.37	-	-	18
Masindi	7.37	8.29	9.51	5.39	1.80	450
Iganga	7.36	4.88	9.59	6.70	1.54	392
Moroto	7.25	-	7.22	7.28	-	129
Bundibugyo	7.24	-	9.29	5.66	1.86	73
Gulu	7.07	7.22	10.66	6.49	1.79	713
Tororo	7.06	7.37	8.10	6.65	2.32	354
Apac	7.06	-	10.57	4.48	-	153
Lira	7.02	6.91	9.16	6.32	2.26	492

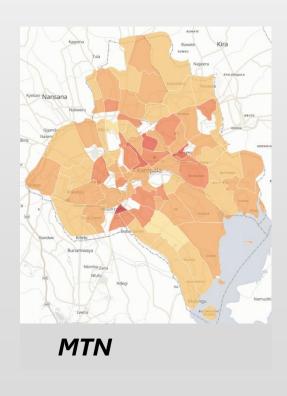
REGION	ALL OPERATORS	AFRICELL	AIRTEL	MTN	TANGERINE	TEST COUNT #
Kumi	7.02	-	10.10	3.20	-	106
Lake Victoria	7.01	4.65	13.23	8.01	1.38	298
Mbale	7.01	8.24	8.22	7.43	1.44	671
Katakwi	6.98	-	11.43	3.39	-	68
Masaka	6.95	6.08	7.99	5.94	1.34	667
Bugiri	6.92	-	9.08	3.20	-	130
Kasese	6.92	-	7.32	7.20	1.50	411
Mukono	6.82	7.68	8.39	6.34	1.42	2,787
Kitgum	6.72	-	9.06	4.62	-	125
Mubende	6.71	2.95	7.99	5.71	2.09	576
Mpigi	6.58	-	7.41	5.61	3.60	328
Rakai	6.56	7.37	7.28	5.82	2.66	283
Busia	6.25	-	7.58	5.68	2.23	162
Luwero	6.25	4.27	7.81	5.58	1.65	606
Arua	6.23	5.26	7.67	5.93	2.16	584
Kapchorwa	6.22	-	7.62	3.83	-	116
Mbarara	6.16	5.40	8.80	5.71	1.89	1,447
Hoima	6.15	-	5.51	7.48	1.44	408
Kiboga	6.15	-	8.52	3.94	-	109
Kamuli	6.10	-	6.25	4.19	-	168
Rukungiri	5.89	7.37	6.22	5.73	-	92
Kyenjojo	5.88	-	6.28	5.79	3.29	197
Yumbe	5.83	-	8.96	4.17	-	83
Moyo	5.76	10.41	5.44	4.91	-	87
Sironko	5.62	7.37	6.17	4.45	-	92
Bushenyi	5.56	-	7.22	4.37	2.35	449
Ntungamo	5.45	7.37	5.54	5.44	-	210
Kabarole	5.04	-	5.57	5.30	-	416
Kanungu	3.98	-	4.31	3.59	-	41
Kibale	3.94	-	6.44	4.08	1.66	331
Pader	3.44	7.37	6.42	2.36	-	167



MNO DOWNLOAD SPEED PERFORMANCE IN KAMPALA











DOWNLOAD SPEED (Mb/s) AFRICAN BENCHMARK

95% Confidence interval

		3370	Confidence interval
Morocco 147,819 samples		23.57	+/- 0.17
Tunisia 59,133 samples		+/- 0.22	
Mali 55,509 samples	15.7	+/- 0.2	21
Botswana 31,550 samples	12.98	+/- 0.23	
Mauritius 66,452 samples	12.80	+/- 0.13	
Nigeria 69,393 samples	11.55	+/- 0.13	
South Africa 227,820 samples	10.88	+/- 0.07	
Kenya 137,495 samples	10.66	+/- 0.07	
Senegal 57,011 samples	9.56	+/- 0.13	
Angola 119,175 samples	9.52	+/- 0.09	
Egypt 222,590 samples	9.48	+/- 0.06	
Togo 68,583 samples	9.39	+/- 0.14	
Burkina Faso 70,384 samples	9.35	+/- 0.12	
Ethiopia 25,864 samples	8.75	+/- 0.21	
DR Congo 118,992 samples	7.80	+/- 0.06	
Uganda 65,345 samples	7.55	-/- 0.09	
Guinea 35,637 samples	7.46 +	-/- 0.14	
Ghana 71,333 samples	7.42 +	/- 0.09	

DOWNLOAD SPEED (Mb/s) AFRICAN BENCHMARK

— 95% Confidence interval



ARE YOU LOOKING FOR MORE DETAILED CROWDSOURCED DATA IN UGANDA?

What you see in this free report is a high-level snapshot of the crowdsourced data we offer to our clients.

Our crowdsourcing system contains billions of data points collected from mobile devices worldwide.

Unlike our competitors, we can sell access to the data with different granularity: Our clients can pick data they need with significant cost savings associated with a reduced scope.

CONTACT US FOR MORE INFORMATION





FLEXIBILITY IS IN OUR DNA

Our customers value our flexible and modular approach in delivering our solutions. There is no one size fits all in providing crowdsourcing projects. Customers increasingly require tailored solutions which will satisfy all technical, operational and legal requirements.



With reduced scope comes reduced price. Our Basic KPI set is a more cost effective way to get speed test data. Our Advanced KPI set is more comprehensive with 100+ active and passive KPIs.



Crowdsourcing is about trade-offs. Do you want more tests or do you want tests to run longer? Do you want to collect data passively without impacting the network and user bandwidth or run active tests which will stress and assess the capacity better?



Do you want us to host the solution for fast & easy deployment or do you require data to be within your data center for compliance purposes?



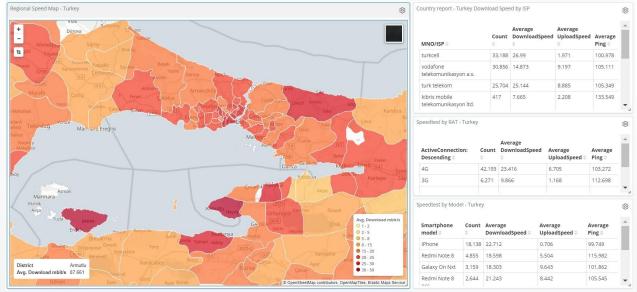
You not only want the data but you also want your own app or web-based tester? We can do it all. Our team can produce iOS, Android, HTML, Windows and MAC clients tailored to your specific needs.

CONTACT US FOR MORE INFORMATION



BASIC CROWDSOURCING SYSTEM

Our Basic Crowdsourcing System offers full analytical options like our Advanced system but with the limitation of a smaller Basic KPI set.



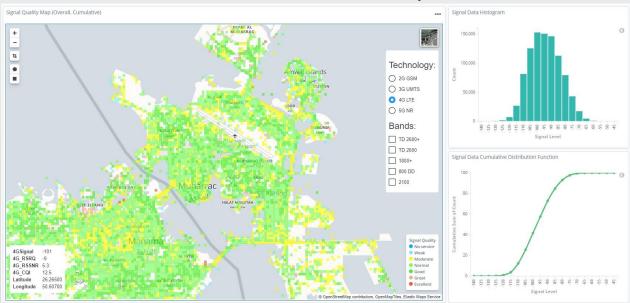
Internet Speeds

See Full Screen image

Basic KPIs include speed test data along with device and network information but do not contain Streaming Video, detailed Radio KPI's nor passive measurements.

ADVANCED CROWDSOURCING SYSTEM

Step up from our Basic system to our Advanced Crowdsourcing system with more than 100+ KPIs to analyse

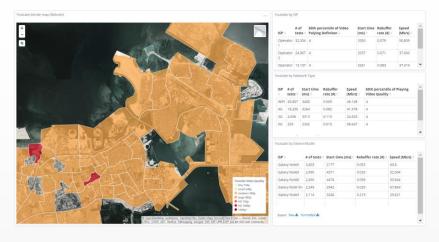


Coverage Analysis

- **Q** See Full Screen image
- Statistical research on the basis of millions of crowdsourced samples
- Multiple signal metrics RSRP, RSRQ, SNR, RSSI, CQI
- Split by MNO, Radio Access Type, Band (down to individual ARFCN)
- Possibility to filter by: Speed (e.g. High Speed Scenario) and Indoor



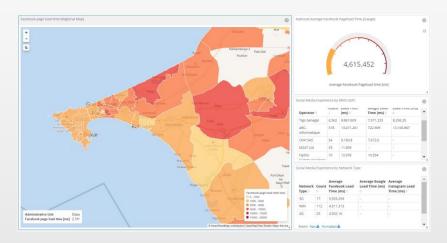
ADVANCED CROWDSOURCING SYSTEM



YouTube Quality

YouTube quality dashboard provides information about YouTube regional performance. It features metrics such as YouTube playing definition, buffering time, start delay.

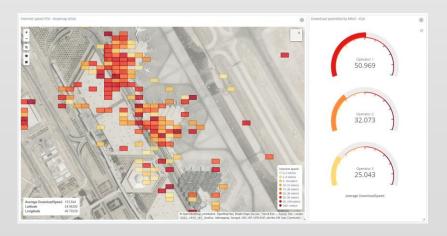
See Full Screen image



Social Media Experience

Social media experience dashboard shows regional performance of major social media platforms such as Facebook, Google and Twitter.

◆ See Full Screen image



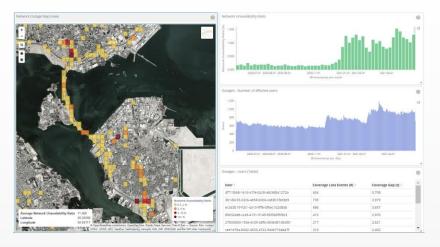
Point of Interest Performance

Reveals Internet performance in specific important locations such as Airports, Malls, Stadiums and other places located outside of drive test routes.

See Full Screen image



ADVANCED CROWDSOURCING SYSTEM



Outages

Network Availability is the number one metric for any network. While OSS data provides overall information, crowdsourcing is able to spot exact locations where subscribers are not able to attach to the network.

◆ See Full Screen image



Voice Quality

The Voice Quality dashboard shows the user issues visualized on a map to spot any areas where users are making calls and their quality is not satisfactory or where calls are being dropped.

See Full Screen image



Spectrum Usage

Spectrum utilization dashboard allows the monitoring of how the available spectrum is used in various locations. It may reveal the load balancing situation or the fact that individual band are overloaded or unloaded.

See Full Screen image



DATA COLLECTION METHODOLOGY

Our data is collected from end user devices running Android and iOS systems. All measurements are executed towards a CDN that has a large geographical footprint and hosts a significant part of the content that is being accessed by the users. This ensures our results are a good approximation of the user's actual quality of experience.

All measurements must contain accurate location information using GPS or wi-fi geolocation methods. Measurements are considered only from the apps that have been approved by SpeedChecker. Submitted measurements are checked to see if they are within expected ranges and additional security precautions are implemented to ensure measurement data is not being manipulated.

The data collection process aims to deliver a single measurement sample from every device in our crowdsourcing system device pool and we strive to remove all duplicates. Due to privacy settings on some users phones we cannot reliably detect unique devices therefore some devices have contributed to more than 1 measurement into this dataset.

MEASUREMENT METHODOLOGY

The methodology is based on the concept of the <u>ITU-T Q.3960 (2016)</u> "Framework of Internet related performance measurements" and "Supplement 71 to ITU-T Q-series Recommendations".

This test methodology aims at delivering an accurate measurement of the maximum bandwidth available over a given internet connection. This is achieved by transferring multiple parallel data streams over separate TCP connections within a predefined amount of time. The transferred data consists of randomly generated data with high entropy.

#	Parameter	Unit	ITU Range	Current Setting
1	Number of parallel threads	#	1 ≤ n ≤ 10	Dynamic addition from 1 to 10
2	Duration of pre-test	S	0 ≤ Tp ≤ 5	1s
3	Duration of the downlink test	S	5 ≤ Td ≤ 15	5s
4	Duration of the uplink subtest	S	5 ≤ Tu ≤ 15	5s
5	Number of 'pings' during delay subtest	#	5 ≤ p ≤ 20	p = 10

